

ABSTRACT OF THE DISCLOSURE

[0022] An LED lamp and a method of making an LED lamp in which the lamp includes a heat conductive post with slots in an exterior of the post, and in which a separate LED assembly is inserted into each of the slots, where each of the LED assemblies has a substrate with an LED at a first end thereof, which is inserted into the slot first, and an electrical conductor that extends from the LED to a second end of the substrate. The electrical conductor is connected to a circuit board that is inside a hollow bottom of the post. A reflector and heat sink are attached to the bottom of the post.